Google Analytics Connector

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Overview

The Google Analytics Connector helps you analyse and share insights about your website traffic. The connector is bundled with pre-built content to give you an immediate understanding of who visits your website, which pages they visit, and how they found you in the first place.
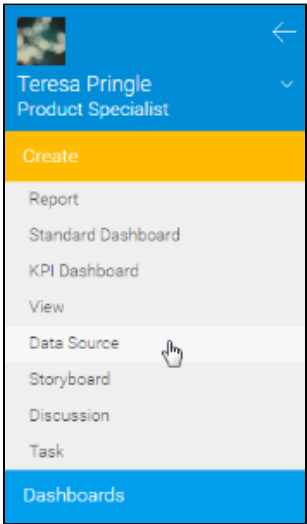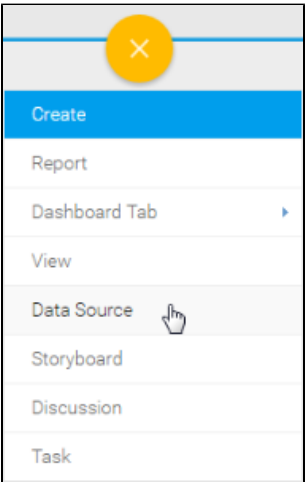
Install

All third-party connectors are loaded into the system in the same way. See Loading Connectors for instructions.

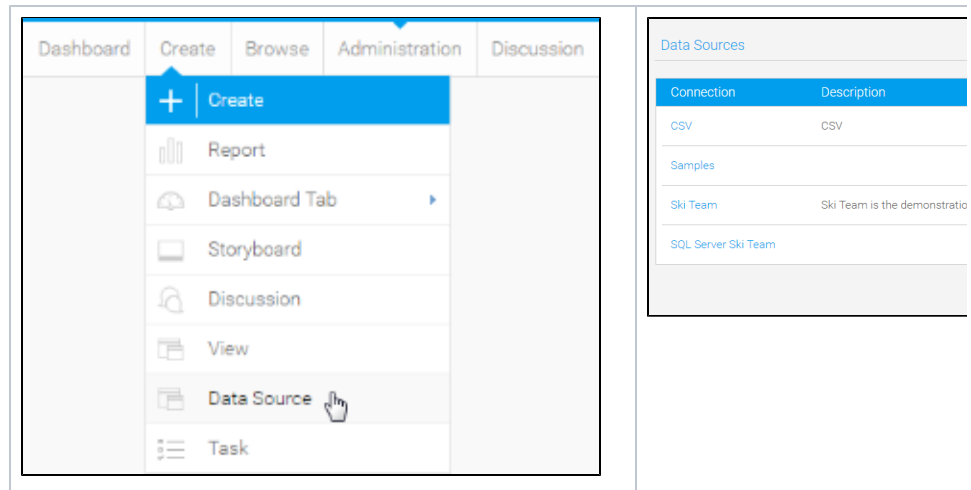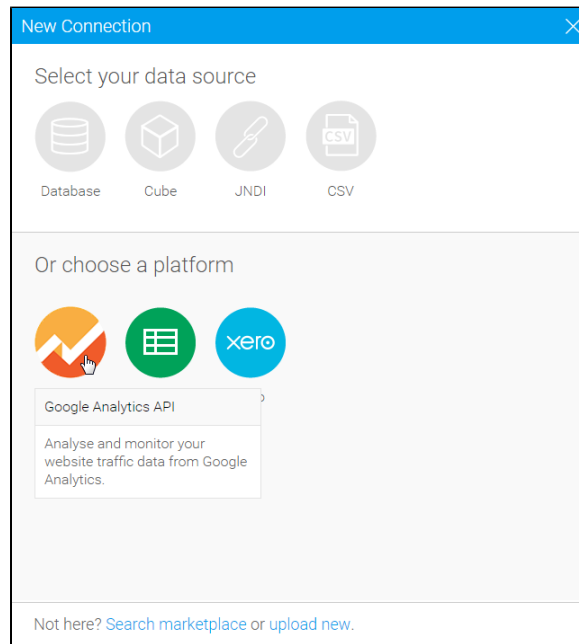## Connect

1. Create a new Data Source by using one of these methods:

- **Left Side Nav** - open the left side navigation panel, click on Create, select the Data Source option

- **Top Right Button** - click on the create button, select the Data Source option.

- **Toolbar** - click on the Create link in the toolbar, select the Data Source option.

- **Admin Console** - navigate to the Admin Console, open the Data Sources section, click on the Add button.

You will now see the New Connection lightbox.

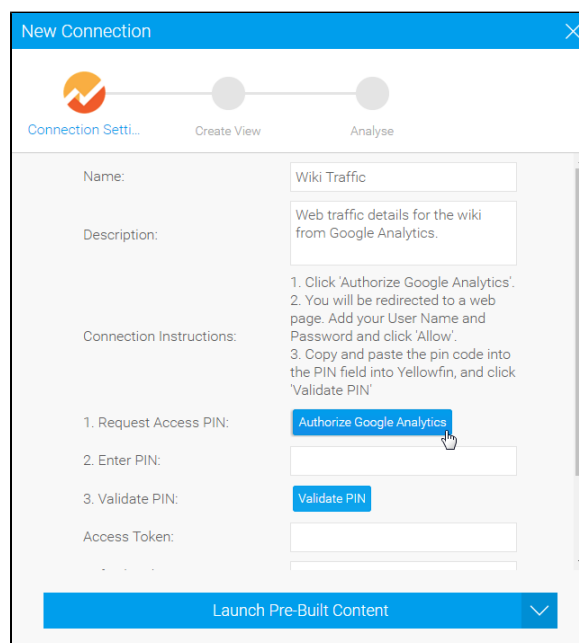| Left Side Navigation	Top Right (with Left Side Nav ena
Teresa Pringle Product Specialist Create Report Standard Dashboard KPI Dashboard View Data Source Storyboard Discussion Task Dashboards	Create Report Dashboard Tab View Data Source Storyboard Discussion Task
Toolbar	**Admin Console**

2. Select the **Google Analytics API** connector to set up your data source.
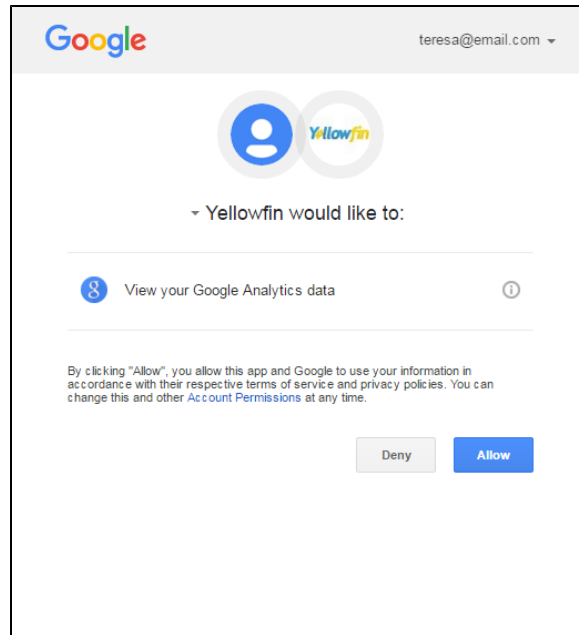

3. Fill in the details required by the connector. In this example, you will need to complete the **Name** and **Description**.

This should describe the specific connection, rather than the connector, as you can use the Google Analytics connector to link to multiple websites' data individually.
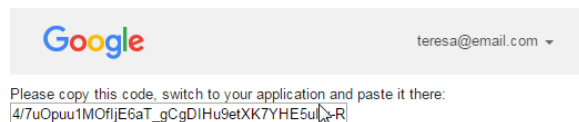
4. Complete the **Connection Instructions**. Each connector will have different requirements that will need to be completed in order to successfully access your data. In this example you will need to **Authorise Google Analytics**.

5. From here you will be prompted to log in (if not already) and **Allow** access to your **Google Analytics** account.
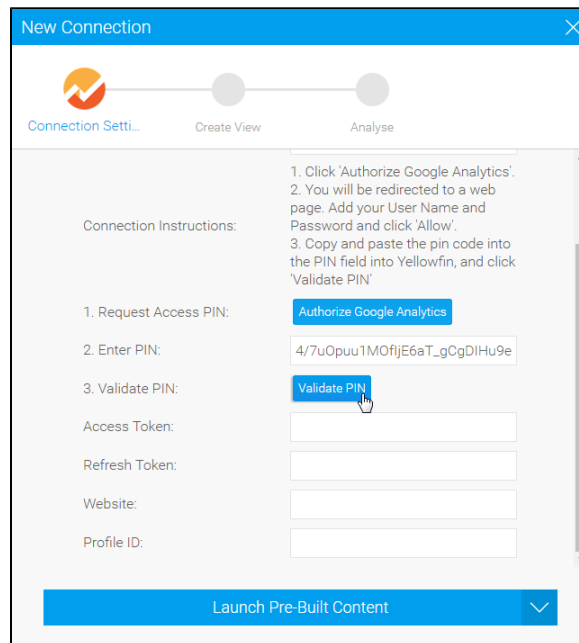
6. You will now be provided with a **PIN** that needs to be copied.

7. Return to the **New Connection** window and paste your **PIN** into the box displayed here.
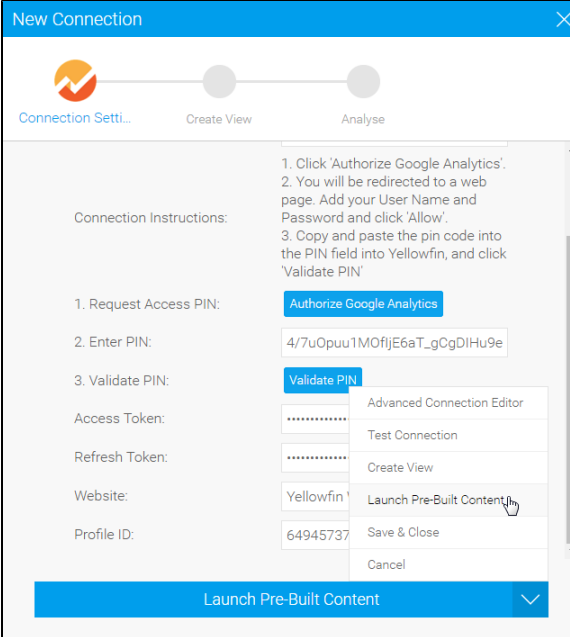
8. Click **Validate PIN** to continue.

9. You will now see website and profile IDs populated. From here you have a range of options available to you:

- Advanced Connection Editor - this will take you to the Data Source page in the Admin Console and allow you to edit all the advanced options available for

your data source.

- **Test Connection** - this will allow Yellowfin to test the connection parameters you provided to ensure it can connect to your data source.

- **Launch Pre-Built Content** - this will allow you to install any pre-built content that may come with the connector.

- **Save & Close** - this will allow you to save your connection and close the New Connection lightbox, returning you to the page you were on previously.

- **Cancel** - this closes the New Connection lightbox without saving your connection, returning you to the page you were on previously.

Your connection is now complete.