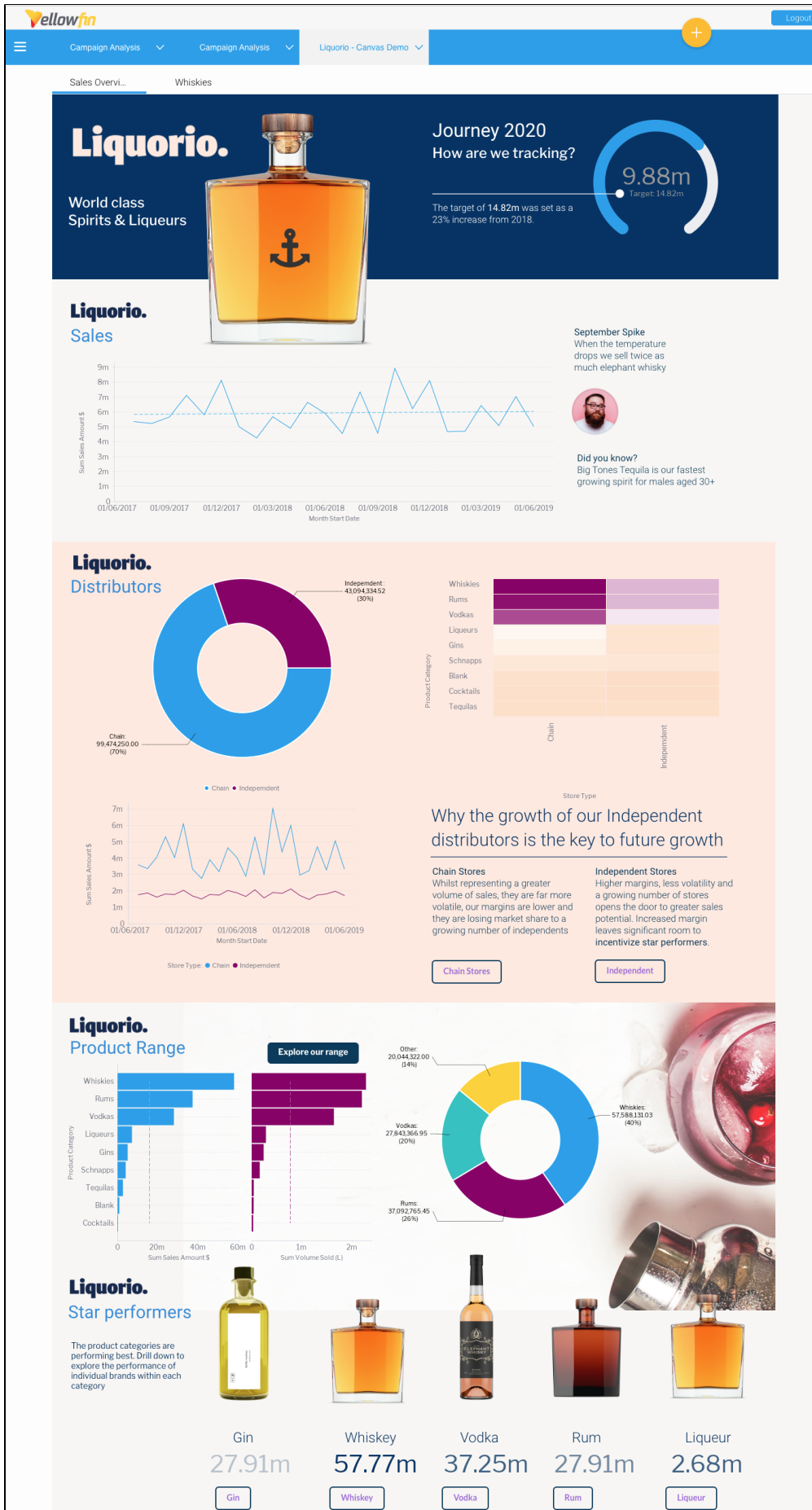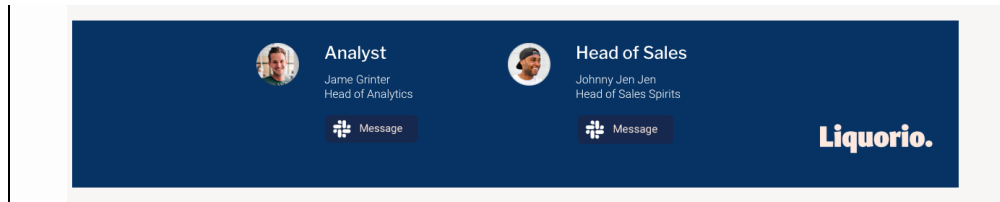# Yellowfin Dashboards

Assemble creative, on brand infographic and actionable dashboards on a flexible, free-form canvas with your dashboard builder. Yellowfin dashboards provide support for multiple types of content objects including reports, filters, interactive buttons, images, text, shapes and icons, along with support for custom coded widgets to incorporate any functionality directly into the dashboard.

Yellowfin Dashboard has a bilateral editor that provides support for visual design and editing, so you can simply drag and drop objects, as well Code Mode, that allows developers to edit dashboard code.

Liquorio.

World class Spirits & Liqueurs

Journey 2020
How are we tracking?

9.88m

Target: 14.82m

The target of **14.82m** was set as a 23% increase from 2018.

Liquorio.
Sales

Sum Sales Amount $

9m
8m
7m
6m
5m
4m
3m
2m
1m
0

01/06/2017 01/09/2017 01/12/2017 01/03/2018 01/06/2018 01/09/2018 01/12/2018 01/03/2019 01/06/2019

Month Start Date

September Spike
When the temperature drops we sell twice as much elephant whisky

Did you know?
Big Tones Tequila is our fastest growing spirit for males aged 30+

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Distributors

Independent: 43,094,334.52 (30%)

Chain: 99,474,250.00 (70%)

● Chain ● Independent

Product Category:
Whiskies
Rums
Vodkas
Liqueurs
Gins
Schnapps
Blank
Cocktails
Tequilas

Chain   Independent

Store Type

Sum Sales Amount $

7m
6m
5m
4m
3m
2m
1m
0

01/06/2017 01/12/2017 01/06/2018 01/12/2018 01/06/2019

Month Start Date

Store Type: ● Chain ● Independent

Why the growth of our Independent distributors is the key to future growth

Chain Stores
Whilst representing a greater volume of sales, they are far more volatile, our margins are lower and they are losing market share to a growing number of independents

Independent Stores
Higher margins, less volatility and a growing number of stores opens the door to greater sales potential. Increased margin leaves significant room to **incentivize star performers**.

[Chain Stores]   [Independent]

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Product Range

[Explore our range]

Product Category:
Whiskies
Rums
Vodkas
Liqueurs
Gins
Schnapps
Tequilas
Blank
Cocktails

0   20m   40m   60m   0   1m   2m
Sum Sales Amount $ Sum Volume Sold (L)

Other: 20,044,322.00 (14%)

Whiskies: 57,588,131.03 (40%)

Vodkas: 27,843,366.95 (20%)

Rums: 37,092,765.45 (26%)

Liquorio.
Star performers

The product categories are performing best. Drill down to explore the performance of individual brands within each category

Gin	Whiskey	Vodka	Rum	Liqueur
27.91m	57.77m	37.25m	27.91m	2.68m
[Gin]	[Whiskey]	[Vodka]	[Rum]	[Liqueur]

Topics

Dashboard Creation

- Basics
- Understanding the dashboard builder
- Creating a dashboard
- Dashboard properties
- Adding and managing sub tabs
- Dashboard objects
- Managing dashboard objects
- Code Mode
- Code Mode security and permissions
- Try a Code Mode example

Dashboard Objects

- Reports
- Filters
    - Filter linking
    - Filter groups
    - Dashboard filter bookmarks
    - Default filter values
- Text
- Graphics
- Images
- Blueprint & Quick Charts
- Code Widgets
- Action Buttons

Dashboard Interactions

- Main dashboard page
- Favorite dashboards
- Dashboard subscribers
- Dashboard user access
- Dashboard sharing
- Dashboard menu