







# Maps

## Overview

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The following table will provide you with information on the different map types and reasons for using each of them, linking you to their individual tutorials.

<b>Raster Map</b>		If you do not have GIS defined columns you can use the Image Maps to create heat maps – these are a good way to display metrics with a spatial element such as Revenue by State or Country You will only be able to render maps for which an image map has been defined.
<b>Google</b>		Google Maps allow you to render location data points onto a Google map which will be displayed as a Yellowfin Chart – along with associated Google map widgets. You will have to have a Google Map Key to use this type of chart
<b>GIS Google Map</b>		A Google map which uses GIS data for its marker coordinates.
<b>GIS</b>		GIS Maps allow the rendering of complex GIS polygons. These can be used to render spatial reports on the fly based on the GIS data available in a report.
<b>GIS Bubble</b>		A bubble map in which bubble positions are specified by GIS points.
<b>GIS Heat</b>		A heat map where colours representing GIS points are blended based on intensity.

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